

Company Business

Belrise Industries Limited (formerly Badve Engineering Ltd) is an automotive component manufacturer headquartered in Pune. It provides:

- ✦ **Metal Processing** : Chassis & BIW parts, Exhaust systems, Seating components, Cross car beams.
- ✦ **Polymer Processing** : Two-wheeler fairings, Luggage boxes, Headlight housings.
- ✦ **Surface Treatment** : Chrome and powder coatings.
- ✦ **Suspension Systems** : Front forks, shock absorbers, trailing arms.
- ✦ **Others** : Home appliances (freezer trays, fridge baskets) and e-mobility components.

These products are supplied to top Indian and global OEMs such as Tata Motors, Hero MotoCorp, Bajaj Auto, Honda, Mahindra & Mahindra, and Ashok Leyland. The company has 15 manufacturing facilities across 8 Indian states and exports to the US, UK, Japan, and China.

Importantly, the company’s product portfolio is agnostic to powertrain types, which makes it well-positioned to capitalize on the electric vehicle (EV) revolution without losing relevance in the internal combustion engine (ICE) segment. In FY24, 56% of Belrise’s revenue from operations came from products that are compatible with both EV and ICE platforms, such as chassis systems and body structures.

Industry Analysis & TAM

Belrise operates in the rapidly evolving automotive component sector. Key trends include:

- ✦ Shift towards electric vehicles (EVs), boosting demand for plastic molds and lightweight metal forging.
- ✦ Growing demand in two-wheelers, particularly in metal components.

IPO Details

- ✦ Issue Size : ₹2,150 Cr (Fresh Issue)
- ✦ Pre-IPO Promoter Holding : 99.81%
- ✦ Promoters : Shrikant Shankar Badve (81.42%), Supriya Shrikant Badve (6.66%), Sumedh Shrikant Badve (2.23%)
- ✦ Post-IPO Holding : 73%

Object of the Issue

- ✦ Repayment/prepayment of borrowings : ₹1,618.12 Cr
- ✦ Remaining funds : General corporate purposes

Financials of the company

(Fig. in Cr)

Particulars	Dec 31, 2024	March 31, 2024	March 31, 2023	March 31, 2022
Revenue from Operations	6,013.42	7,484.24	6,582.49	5,396.85
EBITDA	767.04	938.36	897.65	763.47
EBITDA Margins	12.76%	12.54%	13.64%	14.15%
PAT	245.46	310.87	313.66	261.84
PAT Margins	4.08%	4.15%	4.77%	4.85%
ROCE	11.03%	14.83%	14.04%	12.86%
CFOA	315.65	582.35	789.49	474.36

Comparison with Peers

Companies	Revenue	EBITDA Margin	PAT Margin	D/E Ratio	MCap	P/E
Belrise Industries (FY 2024)	7,484.24 Cr.	12.54%	4.15%	1.04	8,008 Cr.	25.76
Bharat Forge (TTM)	15,123 Cr.	18%	6%	0.72	59,120 Cr.	58.60
Uno Minda (TTM)	16,040 Cr.	11%	6.44%	0.40	57,006 Cr.	60.50
Motherson Sumi Wiring India (TTM)	9,320 Cr.	11%	6.50%	0.16	24,975 Cr.	41.20
JBM Auto (TTM)	5,472 Cr.	12%	3.92%	1.95	17,184 Cr.	85.10
Endurance Technologies (TTM)	11,561 Cr.	13%	7.23%	0.17	31,293 Cr.	37.80
Minda Corporation-Spark Minda (TTM)	4,950 Cr.	11%	5.53%	0.25	12,004 Cr.	43.80

Pros and Cons —————

Pros

- ✦ **Established OEM client base** : Tata, Hero, Honda, Mahindra, Bajaj, Ashok Leyland.
- ✦ **Diversified across vehicle segments** : 2W, 3W, PVs, CVs.
- ✦ Strong export markets and 15 plants in India.
- ✦ Beneficiary of EV transition and lightweight component demand.

Cons

- ✦ Lower margins and RoE compared to peers.
- ✦ IPO funds will not be used for capacity building.
- ✦ Pending criminal proceedings against the company.

Conclusion —————

Belrise Industries offers exposure to a vertically integrated auto component manufacturer with a strong OEM portfolio and growing global footprint. However, compared to peers, it appears slightly behind on profitability and returns. The IPO proceeds will strengthen the balance sheet by reducing debt, which could improve margins and cash flows.



Follow us for
SME & Mainboard
IPO Updates
or visit our website
www.investorzone.in

Disclaimer: *The information provided regarding this IPO is intended solely for educational purposes. It should not be construed as financial advice, an endorsement, or a recommendation to invest. Potential investors are encouraged to conduct their own research and consult with a financial advisor before making any investment decisions. Investing in securities involves risks, and it is important to carefully consider all aspects before committing any capital.*